



January 20, 2015

Mr. Terence Klinger  
Director of Special Services  
Corpus Christi Regional Transportation Authority (RTA)  
5658 Bear Lane  
Corpus Christi, TX 78405

Dear Terry:

I am writing to provide written support for of purchasing waterborne transportation vessels to enhance transportation between, the Downtown Management District (DMD), Marina, SEA District and North Beach. DMD just launched our Three Year Strategic Plan November 19, 2014. The stakeholder based plan addresses key transportation issues stating DMD will "investigate, develop and/or invest in programs (in partnership with City and Regional Transit Authority) to move customers within the District and between the greater Downtown area."

The DMD believes that providing a fast moving water ferry paired with bus transportation is vital to improving access to our cultural, hospitality and Marina anchors and making the greater Downtown area vibrant and successful.

We urge the RTA board to consider purchasing waterborne transportation vessels and look forward to working with you to make the water ferry service successful.

Sincerely,

A handwritten signature in blue ink, appearing to read "Terry Sweeney".

Terry Sweeney  
Executive Director

**Corpus Christi Downtown Management District**  
223 N. Chaparral St., Suite A  
Corpus Christi, Tc 78401



January 23, 2015

Be it Resolved: The Corpus Christi Convention & Visitors Bureau (CC CVB) Board of Directors supports the current benefits of a Harbor Ferry service to connect the Corpus Christi Municipal Marina to North Beach. These areas are heavily visited by tourists and it would be a benefit to provide consistent and expanded service as well as ADA Accessibility and expanded destinations such as the Sports Entertainment and Arts (SEA) District.

The CC CVB Board of Directors recognizes that the Corpus Christi Regional Transportation Authority (RTA) will conduct due diligence in seeking input and information from stakeholders as part of an RFP process.

A handwritten signature in blue ink, reading "Paulette Kluge". The signature is fluid and cursive, with a long, sweeping underline that extends to the right.

Paulette Kluge  
CEO  
Corpus Christi Convention & Visitors Bureau

To: RTA Board of Directors

From: North Beach Community Association  
Board of Directors

**Re: Support for Harbor Ferry**

January 22, 2015

Dear RTA Board of Directors:

It is with great pleasure that we write you to show our support for the RTA's Harbor Ferry service.

As residents, property owners and business owners on North Beach, we know how important it is for North Beach to have a good, reliable connection to the other side of the ship channel. Since North Beach is geographically isolated from the rest of Corpus Christi, the Harbor Ferry is one of the best ways for people, especially those without access to a vehicle, to get from the Downtown side to our side, and vice versa.

Since our area is fueled by the tourism industry, our businesses thrive on the money that visitors spend here. Having the Harbor Ferry provide affordable and convenient transportation to North Beach for those tourists on the other side not only translates into more customers for our businesses, but the ride itself adds yet another "activity" to the list of fun things people can do while visiting our city.

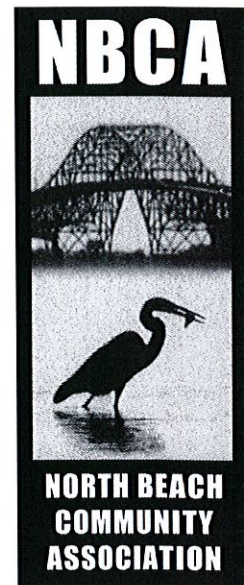
Corpus Christi's tourism is strengthened when we can offer visitors a "package," as opposed to expecting them to figure out how to "do" Corpus Christi on their own. Although the Marina is scenic, the SEA District offers tourists more activities. So having the ferry stop at the Ortiz Center dock would greatly add to its effectiveness in being the thread that weaves our main tourist attractions together.

The Harbor Ferry also is important to locals. In addition to needing out-of-town visitors to keep North Beach alive, we rely on locals coming to North Beach for the day. For those with bicycles, the ferry is a convenient way to connect the Bayfront sidewalk with North Beach's "Beachwalk". So ensuring that the ferry accommodates bicycles onboard would help not only residents who use their bike to get to work, but tourists who want to expand their ride to include North Beach.

The Harbor Ferry can play a crucial role in meeting the connectivity challenge our tourism areas face. We hope you will expand the ferry's route to the Ortiz Center, offer an extended evening schedule and lengthen its season. Having the ferry run only a short portion of the year makes it difficult to market and people tend to forget about it. Running a smaller vessel year round that requires less fuel and fewer crew members would keep the ferry alive in everyone's minds and accommodate convention visitors and locals, which could use it year-round.

**North Beach Community Association**  
PO Box 2361 · Corpus Christi, TX · 78403

*Encouraging the development and preservation of North Beach and working to create a safe and environmentally sound neighborhood*





Lastly, we encourage RTA to advertise the Harbor Ferry with conviction, and to engage the local tourist attractions to advertise it as well. When someone arrives in Corpus Christi, everyone they come in contact with – at the airport car rental booth, in the hotel lobby and in the restaurant that evening – should know about the Harbor Ferry and have a flyer to hand out with the schedule, route and cost. Maybe you could increase the fee to \$5 to help pay for the expanded season.

The photo below ran in the May 2014 issue of North Beach News, the NBCA's monthly newsletter, and is an example of how our group has supported the ferry in the past. We pledge to continue our efforts to support and promote the Harbor Ferry however we can.

### Harbor Ferry means summer on North Beach



The return of the Harbor Ferry is a sure sign that the summer season is coming. The ferry will start daily operations on May 24 and run from noon to 7 pm. It connects North Beach with the Bayfront and rides cost only \$3 round trip. [▶ LEARN MORE](#)

Sincerely,

NBCA Board of Directors

Carrie Robertson Meyer, President  
Howard Fleck, Vice President  
Barbara Cowling, Secretary  
Michael Kennedy, Treasurer  
JoAnn Gilbertson  
Dennis Patel  
Phyllis Thedford

For more info, contact Carrie at 361-442-0628 or email [northbeachcommunity@gmail.com](mailto:northbeachcommunity@gmail.com)

**North Beach Community Association**  
PO Box 2361 · Corpus Christi, TX · 78403

*Encouraging the development and preservation of North Beach and working to create a safe and environmentally sound neighborhood*

**RESOLUTION FY 2014-2015-Mar-01**  
**TO PROVIDE WRITTEN SUPPORT FOR RAPID TRANSIT AUTHORITY'S (RTA)**  
**EFFORT TO PURCHASE WATERBORNE TRANSPORTATION VESSELS**

WHEREAS, On May 22, 2014 the Corpus Christi Downtown Management District (CCDMD) Board held a retreat to develop a Three Year Strategic Plan and

WHEREAS, following the retreat, the Board hosted a public open house and mixer to obtain public comment and help in prioritizing services and programs attended by more than 100 people and;

WHEREAS, the CCDMD board approved the Three Year Strategic Plan on August 14, 2014 and;

WHEREAS, Three Year Strategic Plan addresses key transportation issues stating DMD will "investigate, develop and/or invest in programs (in partnership with City and Regional Transit Authority) to move customers within the District and between the greater Downtown area."

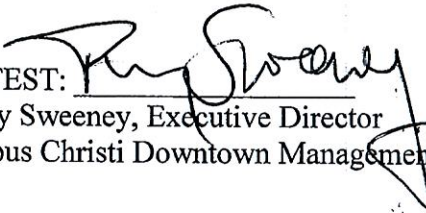
WHEREAS, DMD believes that providing a fast moving water ferry paired with bus transportation is vital to improving access to our cultural, hospitality and marina anchors and making the greater Downtown area (SEA District, North Beach and Downtown Management District) vibrant and successful.

NOW, THEREFORE, BE IT RESOLVED that the CCDMD supports the RTA purchasing waterborne transportation vessels and providing ferry service which will enhance transportation between, the Downtown Management District (CCDMD), Marina, SEA District and North Beach.



Casey Lain, Chairman  
Corpus Christi Downtown Management District

ATTEST:

  
Terry Sweeney, Executive Director  
Corpus Christi Downtown Management District







January 21, 2015

Mr. Terry Klinger  
RTA  
5658 Bear Lane  
Corpus Christi, TX 78405

Dear Terry:

Thank you for attending last week's SEA District Stakeholder meeting. It was wonderful to hear that there are good things coming from RTA. We appreciate all of the hard work that the RTA does for the Corpus Christi area.

SEA District would like to continue to show support for a water solution to moving people in our community. As the expenses for the Harbor Ferry and Water Taxi have increased, we understand the decision to not fund the Water Taxi. There really appeared to be no choice. It was with great pleasure and pride to know that RTA is still pursuing options that may provide future restoration/expansion of this vital conduit.

As the Harbor Bridge project is looming, our community needs to look at reasonable ways to cross the Ship Channel. What was once a 15 minute connection from the North Beach to the SEA District may now become a 45 minute obstacle to tourism. While this may not sound like much, it can have a significant effect on our tourism economy. It is in the Coastal Bend's best interest to find cost-effective solutions. We support the initiative RTA is exploring and look forward to hearing the results.

Thank you and keep up the hard work.

Best regards,

Jim Kunau  
President



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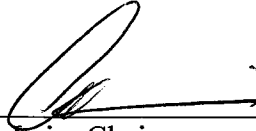
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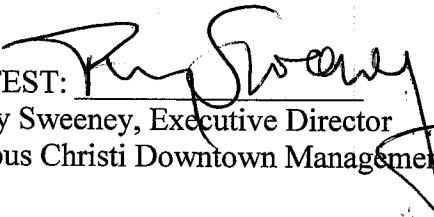
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