

AGENDA MEETING NOTICE

2022 Local Government Fare Approval Committee

DATE: Friday, January 28, 2022

TIME: 9:00 a.m.

LOCATION: Staples Street Center – 2ND Floor Boardroom, 602 North Staples St., Corpus Christi, TX

COMMITTEE MEMBERS

Nueces County Commissioners Court

Barbara Canales, Judge, Nueces County

John Marez, Commissioner, Nueces County, Precinct No. 3

Brent Chesney, Commissioner, Nueces County, Precinct No. 4

Corpus Christi City Council

John Martinez, Council Member, At-Large

Michael Hunter, Council Member, At-Large

Billy Lerma, Council Member, District 1

Mike Pusley, Council Member, At-Large

Ben Molina, Council Member, District 2

Small Cities Committee of Mayors

Gilbert Gomez, Mayor, City of Robstown

John Howard, Mayor, City of Agua Dulce

Marcos Gonzalez, Mayor, City of Driscoll

	TOPIC	SPEAKER	EST.TIME	REFERENCE
1.	Call Meeting to Order	B. Canales	1 min.	
2.	Pledge of Allegiance	B. Canales	1 min.	-----
3.	Roll Call	M. Montiel	2 min.	-----
4.	Safety Briefing	M. Rendón	5 min.	-----
5.	Opportunity for Public Comment 3 min. limit – no discussion	B. Canales	3 min.	-----
<p><u>NOTE:</u> DUE TO THE CURRENT CONDITIONS FOR COVID-19, WE ENCOURAGE SOCIAL DISTANCING AND REQUIRE FACIAL COVERINGS (AVAILABLE) FOR INDIVIDUALS ATTENDING THE MEETING.</p> <p>Public Comment may be provided in writing, limited to 1,000 characters, by using the Public Comment Form online at www.ccrta.org/news-opportunities/agenda or by regular mail or hand-delivery to the CCRTA at 602 N. Staples St., Corpus Christi, TX 78401, and MUST be submitted no later than 5 minutes after the start of a meeting in order to be provided for consideration and review at the meeting. All Public Comments submitted shall be placed into the record of the meeting.</p>				
6.	Presentations: a) Outline of the Corpus Christi Regional Transportation Authority's Fare Review Process	J. Cruz-Aedo	3 min.	Pages 1-11 PPT Attachments A-C

AGENDA MEETING NOTICE

	b) Proposed Fare Restructuring and Fare Increases for Corpus Christi Regional Transportation Authority	R. Saldaña	20 min.	<i>PPT</i>
7.	Action to Approve the Proposed Fare Restructuring and Fare Increases for the Corpus Christi Regional Transportation Authority	B. Canales	5 min.	-----
8.	Adjournment	B. Canales	1 min.	-----

Total Estimated Time: 41 mins.

On **Friday, January 21, 2022** this Notice was posted by **Marisa Montiel** at the CCRTA Staples Street Center, 602 N. Staples Street, Corpus Christi, Texas; and sent to the Nueces County and the San Patricio County Clerks for posting at their locations.

PUBLIC NOTICE is given that the Board may elect to go into executive session at any time during the meeting in order to discuss matters listed on the agenda, when authorized by the provisions of the Open Meetings Act, Chapter 551 of the Texas Government Code. In the event the Board elects to go into executive session regarding an agenda item, the section or sections of the Open Meetings Act authorizing the executive session will be publicly announced by the presiding officer.

In compliance with the Americans with Disabilities Act, individuals with disabilities who plan to attend this meeting and who may need auxiliary aids or services are requested to contact the Assistant Secretary to the Board at (361) 903-3474 at least 48 hours in advance so that appropriate arrangements can be made. Información en Español: Si usted desea esta información en Español o en otro idioma, por favor llame al teléfono(361) 289-2712.

Mission Statement

The Regional Transportation Authority was created by the people to provide quality transportation in a responsible manner consistent with its financial resources and the diverse needs of the people. Secondly, The RTA will also act responsibly to enhance the regional economy.

Vision Statement

Provide an integrated system of innovative accessible and efficient public transportation services that increase access to opportunities and contribute to a healthy environment for the people in our service area.



CORPUS CHRISTI REGIONAL
TRANSPORTATION AUTHORITY

Board of Directors Meeting Memo

January 8, 2020

Subject: Adopt a Resolution adopting the new Fare Structure subject to the approval of the Fare Approval Committee (FAC)

Background

The current fare structure was last reviewed and adopted in May 2008. The review process was implemented to minimize the downward trend of the CCRTA's fare recovery ratio and reduce the complexity of the fare structure (as noted in the 2010 Triennial review). When reviewing the fare structure, the Corpus Christi Regional Transportation Authority (CCRTA) keeps four (4) objectives in mind:

1. Encourage ridership growth and minimize loss
2. Maintain affordability for low-income populations
3. Encourage farebox recovery in keeping with revenue goals and peer agency practices
4. Encourage simplicity and ease of understanding for customers and operators

Identified Need

Over the past several years the farebox recovery ratio (a percentage of operating costs the fare pays) has steadily been trending downward. Currently the CCRTA farebox recovery ratio is at 6.16%, while our peer agencies average around (17%). Because sales tax is the vast majority of our revenue and the nature of sales tax is volatile, the CCRTA is reviewing our current fares to stop the decline of the farebox recovery ratio.

Disadvantaged Business Enterprise (DBE)

There are no federal funds being used for this action so no DBE goal is required.

Financial Impact

The financial impact will be dependent of how the ridership reacts to the fare adjustment. Increase in revenue will be used to offset rising operational costs.

Board Priority

This project aligns with Board Priority – Financial Transparency.

Committee Review

No December Committee meeting.

Recommendation

Staff recommend the Board of Directors Authorize the Chief Executive Officer or designee to adopt a resolution adopting the new fare structure subject to the approval of the Fare Approval Committee (FAC).

Respectfully Submitted,

Submitted by: Robert M. Saldaña
Managing Director of Administration

Final Approval: 
Jorge G. Cruz-Aedo
Chief Executive Officer

Corpus Christi Regional Transportation Authority



Resolution

WHEREAS, Texas Transportation Code Section 451.061 bestows on the Board of Directors the authority to impose a reasonable and nondiscriminatory fare, toll charge, rent, and other compensation for the use of transit authority system sufficient to produce revenue, together with tax revenue received by the authority, in an amount adequate to:

1. Pay all the expenses necessary to operate and maintain the transit authority system;
2. Pay when due the principal of and interest on, a sinking fund and reserve fund payments agreed to be made with respect to, all bonds that are issued by the authority and payable in whole or part from the revenue; and
3. Fulfill the terms of any other agreement with the holders of bonds described by Subdivision (2) or with a person acting on behalf of the bondholders.

WHEREAS, it is intended by this chapter that the compensation imposed under Subsection (a) and taxes imposed by the authority not exceed the amounts necessary to produce revenue sufficient to meet the obligations of the authority under this chapter; and

WHEREAS, except as provided by Subsection (d-1), the fares, tolls, charges, rent, and other compensation established by an authority in which the principal municipality has a population of less than 1.9 million may not take effect until approved by a majority vote of a committee composed of:

1. Five (5) members of the governing body of the principal municipality, selected by that governing body;
2. Three (3) members of the commissioner’s court of the county having the largest portion of the incorporated territory of the principal municipality, selected by that commissioner’s court; and
3. Three (3) Mayors of municipalities, other than the principal municipality, located in the authority, selected by:
 - (a) The Mayors of all the municipalities, except the principal municipality, located in the authority; or
 - (b) The Mayor of the most populous municipality, other than the principal municipality, in the case of an authority in which the principal municipality has a population of less than 320,000; and

NOW THEREFORE, BE IT RESOLVED BY THE CORPUS CHRISTI REGIONAL TRANSPORTATION AUTHORITY BOARD OF DIRECTORS THAT:

RESOLVED, that the Board of Directors Adopt this Resolution adopting the new fare structure subject to the approval of the Fare Approval Committee.

DULY PASSED AND ADOPTED this 8th day of January, 2020.

ATTEST:

**CORPUS CHRISTI REGIONAL
TRANSPORTATION AUTHORITY**

Jorge G. Cruz-Aedo
Chief Executive Officer

Edward Martinez
Board Chairman



CORPUS CHRISTI REGIONAL
TRANSPORTATION AUTHORITY

**CORPUS CHRISTI REGIONAL TRANSPORTATION AUTHORITY
BOARD OF DIRECTORS MEETING MINUTES
WEDNESDAY, JANUARY 8, 2020**

Summary of Actions

1. Pledge of Allegiance
2. Roll Call
3. Safety Briefing
4. Receipt of Conflict of Interest Affidavits
5. Opportunity for Public Comment
6. Presentation – Safety & Security Awards
 - a) Security Officer of the Year
 - b) Police Officer of the Year
7. Action to Approve the Board of Directors Meeting Minutes of December 4, 2019
8. Action to Ratify the Agreement to-date with Cassidy & Associates for Additional Services
9. Action to Adopt a Resolution Adopting the New Fare Structure Subject to the Approval of the Fare Approval Committee
10. Heard Presentations –
 - a) November 2019 Financial Report
 - b) Procurement Update
 - c) November 2019 Safety & Security Report
 - d) November 2019 Operations Report
 - e) Short Term Service Plan and Facility Improvements Overview
11. Heard CEO's Report
12. Heard Chairman's Report
13. Adjournment

The Corpus Christi Regional Transportation Authority Board of Directors met at 8:30 a.m. in the Corpus Christi Regional Transportation Authority Staples Street Center facility located at 602 N. Staples Street, 2nd Floor Board Room, Corpus Christi, Texas.

Call to Order & Roll Call

Mr. Michael Reeves, Board Vice Chairman, called the meeting to order at 8:30 a.m., and held the Pledge of Allegiance. Ms. Dena Linnehan called Roll and stated a quorum was present.

Board Members Present: Michael Reeves, Board Vice Chair; Lynn Allison, Anne Bauman, George B. Clower; Patricia Dominguez, Anna Jimenez, Glenn Martin and Matt Woolbright.

Board Members Absent: Edward Martinez, Board Chair, Dan Leyendecker, Board Secretary and Philip Skrobarczyk.

Staff Present: Jorge G. Cruz-Aedo, CEO; David Chapa, Dena Linnehan, Derrick Majchszak; Sharon Montez, Rita Patrick, Gordon Robinson, Sandy Roddel, Robert Saldaña and Susan Teltschik.



Public Present: Benjamin Schmit and Letty James, MV Transportation; Robert Lott and Trace Dennis, SEC-OPS, Inc.; Rob MacDonald, MPO.

Held Safety Briefing

Mr. Mike Rendón provided safety information in the event of an emergency for the Board members and guests in the audience. He pointed out the area in the Employee Parking Lot where individuals are to assemble outside of the building, including shelter in-place instructions, and said Ms. Linnehan would be responsible for guiding the Board Members to the Muster Point. He also told us once you leave the building, you may not enter until an 'all clear' is given by Security personnel if or when you may re-enter.

Action to receive Conflict of Interest Affidavits

None received.

Provided Opportunity for Public Comment

No one spoke.

Presentation – Safety & Security Awards

- a) **Security Officer of the Year**
- b) **Police Officer of the Year**

Mr. Mike Rendón presented the Security Officer of the Year Award to Mr. Gilbert Smith who is one of the security officers at the Staples Street Center. Mr. Rendón stated Mr. Smith's is receiving this award due to his performance, and also commented that Mr. Smith maintains a work-safe environment at the Staples Street Center for customers, employees and staff. He helps to protect the people and property and has excellent working knowledge of this facility and surrounding areas and his post. Mr. Rendón commented Mr. Smith stays calm and focused as he has shown during medical emergencies and physical confrontations, and performs well above and beyond the call of duty, delivers a high level of customer service. His report writing is also excellent in factual and detailed. Mr. Rendón commented on his 30 years in the security industry and pointed out Mr. Smith is in the top 10 percent as a security professional. Mr. Smith is following in his father's 20-year tenure with the Corpus Christi Police Department (CCPD), looks to him for guidance, and has plans to become a CCPD officer.

Mr. Smith thanked Mr. Rendón for his kind words and appreciates the opportunity to receive this award. He said he performs his job on a daily basis for SEC-OPS company and for this site, and is very honored to again receive this award.

Mr. Rendón also presented the Police Officer of the Year Award to Constable Felipe Martinez and said he is well-rounded law enforcement officer who has exceeded the duties requirements expected of his position and has demonstrated a distinct pattern of community service. Mr. Rendón commented that not only does Constable Martinez protects our customers and employees while on duty, he also responds to accidents and emergency situations with CCPD. Mr. Rendón said Constable Martinez has our roving patrol every evening from 4:00 p.m. to 10:00 p.m., and has built a good relationship with the local police department. There was a recent accident in the city where Constable Martinez was the first responder on the scene, went to the aid of the front passenger and they expired, then immediately went to the minor child in the backseat and cut straps and removed the child due to fire and steam coming from the engine. Mr. Rendón commented he has been on patrol with Constable Martinez and has noticed the he has a great ability in communicating with the public. This is a very valuable trait Constable



Martinez exhibits when assessing the situations and handling the individuals all with respect and dignity. Mr. Rendón also stated there are normal routine situations Constable Martinez performs on a daily basis, yet he keeps in good communication with Mr. Rendón on all incidents, emergency situations and contacts with individuals. Mr. Rendón thanked him for his service in protecting the employees, customers and staff.

Constable Martinez thanked this opportunity to receive the award, and to be a part of the CCRTA community. He said as first responders, we do not look for recognition personally, because what we do is our devotion in helping the public. Constable Martinez said he became a police officer because he wanted to help the public, his fellow citizens, not be a super hero, just perform his daily job and be the best he can.

Action to Approve the Board of Directors Meeting Minutes of December 4, 2019

MR. GLENN MARTIN MADE A MOTION TO APPROVE THE BOARD OF DIRECTORS MEETING MINUTES OF DECEMBER 4, 2019. MR. GEORGE CLOWER SECONDED THE MOTION. THE MOTION CARRIED. REEVES, ALLISON, BAUMAN, CLOWER, DOMINGUEZ, JIMENEZ, MARTIN AND WOOLBRIGHT VOTING IN FAVOR. ABSENT MARTINEZ, LEYENDECKER AND SKROBARCZYK.

Action to Ratify the Agreement to-date with Cassidy & Associates for Additional Services

Mr. Jorge Cruz-Aedo commented last year he brought to the Board's attention the need to have some grant assistance in Washington, DC, and said he brought the names of Cassidy & Associates to the Board as a bipartisan governmental consulting group that could provide this assistance to the agency. He said the 5339(b) competitive Grant was successful with the assistance led by Cassidy & Associates, and the net proceeds the agency received was \$7.23 million. Mr. Cruz-Aedo stated we were facilitated in Washington, DC, had the opportunity to visit numerous influential people that helped us along the way to receive this award.

Mr. Cruz-Aedo commented in November he was made aware of some scheduling concerns with National Highway Traffic Safety Administration (NHTSA) to hear our presentation, and consider our request, to have our route approved for the Autonomous Vehicle program at the TAMU-CC university. He said we were on the agenda although there was no emergency with NHTSA and we were to be scheduled with them in January 2020 which is the month the agency was to unveil the Autonomous Vehicle Pilot Program with the university. He said he reached out to Cassidy & Associates to help us with NHTSA due to the urgency of the program to schedule our scheduling with them in early December, and within a week's time Cassidy & Associates reported back to us that it was a successful endeavor.

Mr. Cruz-Aedo reported the original request to work with Cassidy & Associates was \$49,000, the fee for the one week of service to expedite the NHTSA request was \$12,500 and put him over the CEO Signature Authority amount of \$50,000. Mr. Cruz-Aedo also commented we now have the Port/Ayers project under review on a historical perspective and so I've Cassidy & Associates to work Washington, DC on this initiative so Tris Castaneda may work the historic initiative in Austin, TX. He said the fee for this work will be about \$20,000, and his reasons for contacting Cassidy & Associates is that they have delivered the service and the outputs we've needed for this.

To proceed with their services and this relationship with Cassidy & Associates has us at a total of \$81,000. Mr. Cruz-Aedo asked the Board for them to approve his actions so the agency can pay



for the Port/Ayers project, and begin with the other historical work as mentioned earlier and again to ratify his actions today.

MR. CLOWER MADE A MOTION TO RATIFY THE AGREEMENT TO-DATE WITH CASSIDY & ASSOCIATES FOR ADDITIONAL SERVICES. MS. LYNN ALLISON SECONDED THE MOTION. THE MOTION CARRIED. REEVES, ALLISON, BAUMAN, CLOWER, DOMINGUEZ, JIMENEZ, MARTIN AND WOOLBRIGHT VOTING IN FAVOR. ABSENT MARTINEZ, LEYENDECKER AND SKROBARCZYK.

Action to Adopt a Resolution Adopting the New Fare Structure Subject to the Approval of the Fare Approval Committee

Mr. Robert Saldaña commented this item aligns with our Board Priority – Transparency. He provided background information to say the CCRTA has seen a downturn in our fare recovery ratio from as high as 7 percent to 4.5 percent, with year-to-date at 5.69 percent. He said our fare recovery ratio is the amount or percent our fares pay for our operating expense. Mr. Saldaña added that all fares received for bus rides, pays for about 4.5 to 5.5 percent our total operations costs, and standard for the industry is around 17 percent.

He commented on September 4, 2019, our Board of Directors approved the findings of the Fare Equity Analysis which does a lot of research to find out where we stand with our fares, and part of the approval was to make an adjustment to minimize the negative effect. He mentioned on October 2, 2019, Staff brought to the Board of Directors an initial fare recommendation, and if the Board of Directors indicates we are on the right track, then we move forward and start holding public meetings and based on those meetings, we will come back with final recommendations which we are doing at this meeting today.

Mr. Saldaña said the financial impact will depend on the ridership's reaction to the adjustment that will be made, and any increases we see will be used to offset operational costs as well as the amenities program. He said there is no Disadvantaged Business Enterprise (DBE) effort for this item.

A Fare Recommendations Summary was shown with the base fare of \$0.75 increasing to \$1.00, day pass priced twice the base fare, uniform pass and reduced fare options. He said there would be a free service for seniors aged 65 and older, and we will formalize existing policy related to token upcharge on B-line service. He also said \$0.10 reduced fare during off-peak, the 11-trip commuter pass and free transfers will be eliminated, for B-Line pricing a modification to increase fares to match new \$1.00 fare structure with the 31-Day Pass costing \$70.

A chart was displayed of the fare categories with existing costs and the final proposed costs, and included both the reduced regular fixed route costs. Mr. Saldaña also presented a slide with the subsidies the CCRTA currently provides and what the agency will provide for new proposed costs.

MR. MATT WOOLBRIGHT MADE A MOTION TO ADOPT A RESOLUTION ADOPTING THE NEW FARE STRUCTURE SUBJECT TO THE APPROVAL OF THE FARE APPROVAL COMMITTEE. MR. MARTIN SECONDED THE MOTION. THE MOTION CARRIED. REEVES, ALLISON, BAUMAN, CLOWER, DOMINGUEZ, JIMENEZ, MARTIN AND WOOLBRIGHT VOTING IN FAVOR. ABSENT MARTINEZ, LEYENDECKER AND SKROBARCZYK.



Heard Presentations –

a) November 2019 Financial Report

Mr. Saldaña said this item aligns with our Transparency Board Priority and highlights for the month of November are our bus advertising is up by 7 percent, the investment income also up over 22 percent, and said total expenses are 26 percent under budget. He commented we have an uptick in sales tax revenue we are projecting at 3.48 percent for November, although our sales tax for November has not yet been received, as it is usually received the second Tuesday of the month. He said part of the items not talked about Mr. Leyendecker what the impact would be for the new internet sales tax, Mr. Saldaña said we received our first sales tax with it included on December 10, 2019 and the agency's share totaled \$10,058 after the breakdown by the State Comptroller.

He reported for the month of November we are at \$3.5M on revenue and \$3.7M on expenses which is a typical trend for the months of October, November and December as we start the year fairly conservative waiting to see what the sales taxes are going to produce so we spend a little bit more towards the end of the year. Mr. Woolbright asked about the transfer-in and Mr. Saldaña said that is from the pension plan we spread over the last four months of the year. He reported the revenues extreme has two big items that are Capital Gains and Donations being \$1.1M behind and Passenger Fares also being \$31,000 behind pace, and our line share of Sales Tax Revenues are right at projections although will be received in the next few days at around \$2.5M.

A chart showing where money goes by category, and said Salaries and Benefits are the largest at \$1.6M or 52 percent, with \$567,664 or 18 percent for Purchased Transportation. Other items were detailed with the amounts and percentages. Another chart of Expenses by category for November, he reported on each line item, again with Salaries and Benefits being the largest at \$1.61M on a budget of \$1.65M for the month, and all showed savings with the exception of Purchased Transportation coming in at \$567,664 on a budget of \$538,703, and said we are at \$145,000 to the good according to our budget.

Mr. Saldaña reported on highlights for the year-to-date showing our revenues excluding capital grants at almost 1 percent ahead of budget, investment income is at 66 percent ahead of budget also with our total expenses being 11 percent under budget. He also commented our revenues are at \$38M with expenses being \$37.9M giving us an \$85,254 to the good year-to-date wise. He presented a slide of the revenue stream and commented \$31.4M for sales tax revenues, \$1.7M for passenger fares and capital grants at almost \$800,000, investment income a little over half-million dollars, and our operating grant which is the Federal, State, Local grants we get for operating at almost \$800,000, or \$38M in revenues.

Another chart by category for year-to-date was shown, and he said 50 percent is for Salaries and Benefits at \$15M, 10 percent for Services at \$3.1M, 8 percent towards Materials and Supplies at \$2.5M, 9 percent is for Insurance at \$3M, and our Purchased Transportation another high of 20 percent at \$6.1M. Mr. Saldaña stated year-to-date expenses has \$3.1M savings, Salaries and Benefits have around \$1M in savings and he said Insurance has been a good year for it and we have close to \$1M in savings as well.

The month over month comparison for October 2019 we received \$2.89M versus October 2018 of \$2.77M for an increase of \$113,000, or 4 percent increase in sales tax. He said for October 2019 we budgeted \$2.87M and came in at \$2.89M so we are at \$16,000



increase. Mr. Saldaña displayed a chart graph showing the sales tax highs and lows from October 2018 to October 2019. Mr. Cruz-Aedo said we will end year-to-date in positive gains as we are slightly over budget in revenues and significantly under in expenses.

b) Procurement Update

Mr. Saldaña reported there are no current procurements for the month as towards the end of the year there are not a lot of procurements going out as people take vacations, not a lot of Request for Proposal (RFP) are being written as there will be less price competition with the year slowing down. He commented there are two items for the 4 Month Outlook for Insurance Consulting Services at \$60,000 to approve the final option year, and Heavy-Duty Vehicle Filters at \$122,578, a 2-year.

Mr. Saldaña commented under the CEO signature authority of \$50,000 or less, there are 11 projects and include Pre-Employment Background Screening, 1-year agreement, Courier Services we spend about \$5K a year, Website Maintenance we spend about \$14,600 a year, our Wireless and VOIP Equipment and Service is \$7K a year, and Quarterly Maintenance of the CCTV System at \$4,800 a year. Mr. Saldaña he continued with the Coin Sorter agreement being less than \$2K a year and we will exercise their 1st Option Year, we have two Employment Labor Law attorneys and together we spend about \$45K, the Digital Destination Signage at our station is \$5,600 a year, for the Boardroom Audio Support we spend almost \$34K a year, and our Licensing for our Budget Software is around \$5K a year. He reported on the month-to-month contracts for our Radio Communications contingent on City of Corpus Christi, Nueces County and Port of Corpus Christi runs about \$37K a year, currently we for our Fire and Burglar system we spend about \$2,700 a year, and our Satellite Phones is around \$2,400 a year. He also reported we still maintain the Harbor Ferry marina space at \$5,600.

c) November 2019 Safety & Security Report

Mr. Mike Rendón commented this November report aligns with our Board Priority – Facilities-Safety & Security. He said there were 3 accidents and all were non-preventable giving us a collision rate for the month at 1.13. Mr. Rendón reported the CCRTA operators drove a total of 265,000 miles in the month of November, and our collision rate at 1.46 meeting the industry standard of 2.0. A slide showing the Security statistics was displayed and included there were 427 contacts with individuals where he detailed each for the month and explained the percentages and said the top 4 items took about 90 percent of our contacts and 36 percent was for Quality of Life and 23.4 percent for Loitering. He stated the agency continues to utilize the Canine Unit from Precinct 5 once a month where we board different buses and routes at all transfer stations. Mr. Rendón commented we have updated the Emergency Evacuation Route at the Bear Lane maintenance shop as some maps were missing and there will be a fire drill in the next few weeks. He said the CEO approved our department to host the 1st Quarterly Meeting with Texas Transportation Safety & Security Professional Association (TTSSPA) on January 31, 2020 here at Staples Street in the Boardroom from 8:30 am to 2:00 pm with lunch being provided and you are all invited.

d) November 2019 Operations Report

Mr. Gordon Robinson commented this item aligns with our Board Priority Public Image and Transparency. He reported the monthly highlights to show passenger trips just over 412,000 and was down by 6.2 percent from last November, service hours we consumed



are 28,000, service miles almost 439,000. He displayed a graph chart showing the comparison of monthly ridership from prior years with ups and downs by the months. Mr. Robinson commented on the mode split and said the monthly breakdown where B-Line dropped a little overall compared to last year, historically over 2019 it has been up several times, and Fixed Route down and system overall down by 6.2 percent. Mr. Robinson said the year-to-date we are tracking 2 percent below this time last year, Vanpool is way up, B-Line also still up by 7 percent.

He said no issues with On-Time Performance almost 91 percent for November, and early departures were standard within our system. A slide showing projects that will be impacted by the city construction, and said there is 15 percent being of our services are on detour and several heavy ridership routes will be impacted in the next few months. The B-Line Service performance is 2.67 for productivity, slight dip in Miles Between Road Calls (MBRC) below the standard and little over 4,000 for wheelchair boardings. We received 7 CAFs a low for the month is very good for us and historically has been down for the year. Mr. Robinson said Miles Between Road Calls are over 14,000 and meeting the standard.

e) Short Term Service Plan and Facility Improvements Overview

Mr. Gordon Robinson said he would be giving you information on our 2020 Service Plan and where we are heading, and information on our Capital Projects. He provided an overview of our system-wide services which now include a Pilot Autonomous E-Shuttle, the SURGE, a Pilot FLEX Route 93, 8 Commuter EXPRESS Routes, 28 Fixed Route, 2 Demand Response Taxi Services, 1 Demand Response Shuttle (Flexi-B), B-Line Paratransit Services and 20 Vanpool Services. He said we operate 846 square miles in 9 communities, 76 peak Fixed Route vehicles and 93 total vehicles, and there are 27 B-Line peak vehicles with 34 in total. He said our facilities has 4 Transfer Stations, 3 Park 'N Rides; 1 each in Calallen, Gregory and Robstown. There are 1,343 bus stops and 128 of them have Sunshade Canopies, 70 have Tolar Shelters, 860 have Trash Containers with 150 have Metal Benches, and 801 have a Concrete/Wooden Advertising Bench. Mr. Robinson stated we are tracking the year-to-date service performance and it currently is close to 2 percent below last year for our passenger trips, service hours are just over 354,000, and miles driven are almost 6 million.

He commented the 2020 Service Plan will have the New Pilot Autonomous E-Shuttle Service on Texas A&M University-Corpus Christi and is the First Gen3 Autonomous Vehicle in North America that will operate in a Mixed Traffic and Public Pedestrian environment, and covers 1.5 miles with 8 bus stops. The vehicle holds up to 13 passengers at a time including the Service Ambassador.

Mr. Robinson commented on the Pilot Route 95 Port Aransas Express Service starting on March 1, 2020 through October 1, 2020. The Express service again will serve Aransas Pass and Ingleside HEB stop locations, and we plan to expand the program by adding service from Southside Station to Port Aransas.

He spoke on the outreach survey effort in early 2019 with the riders and public and they said our buses do not go where they want them to go, or travel when we want to travel. He said we are going to expand on those answers by expanding more Pilot services and routes by adding a new Pilot FLEX Service in Flour Bluff area and also one in Annville, Calallen and Tuloso-Midway areas.



Mr. Robinson also stated we will continue the Pilot FLEX Route 93 at the TAMU-CC campus, Pilot Route 66, the VIP or Viking Islander Program, we plan to expand the Vanpool Program and transition riders from B-Line to Fixed Route or FLEX Services.

He provided a slide with a timeline for the 2020 Major Capital Projects to include their start date and completion date. There was a chart showing a Grant for Electric Charging Stations and status due date and estimated award date for an application for Electric Charging Stations, and when the 80 Shelter Refurbishment program will be completed by. Mr. Cruz-Aedo commented we will be aggressively busy in 2020. He also commented on our contractor MV Transportation who will operate the Pilot Autonomous E-Shuttle SURGE service for us, and they have a new mobile site OneMV App for iPhone and Android equipment. In addition, MV implemented a new phone system in mid-December to improve customer experience with better call quality and fewer dropped calls.

Mr. Robinson ended his presentation with Beyond 2020 Short Term Service Plan and said with the new Carroll High School near Saratoga and Kostoryz, Route 15 is being restructured to serve this campus. He said we also will be implementing a new FLEX Service to serve Del Mar's Southside campus to include key more service around Saratoga, Yorktown and Cimarron, and we are looking at how Southside is growing and expanding towards Chapman Ranch. He said there also will be a Flex Service implemented in the Hillcrest and Washington Cove area to increase coverage.

Heard CEO's Report

Mr. Jorge G. Cruz-Aedo commented have on calendars 11:00 am to 2:00 pm on Tuesday, January 14, 2020 as our VIP Autonomous Vehicle unveiling and a luncheon. Mr. Scott Ellis will be the Master of Ceremony at the event, and serve lunch to 150 to 250. There will be several dignitaries and Texas A&M Corpus Christi (TAMU-CC) officers will be presenting at the luncheon. Houston Metro, VIA, DART and will be in attendance. There will be a video during the luncheon detailing the vehicle and after lunch there will be opportunity for those in attendance to ride in the AV. He said this is the first GEN3 EasyMile AV in North America, and has been tested when a student walked in front of it while it was being tested. CCRTA is the only one in North America who will have this route service of the AV.

The actual service will begin on January 21, 2020 at the university when we launch the service with the students.

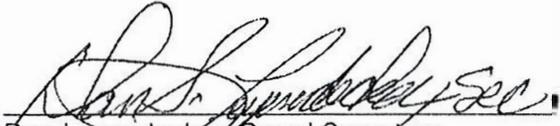
Heard Chairman's Report

Mr. Mike Reeves, Board Vice Chairman commented on the AV event and said this a huge, huge accomplishment and thanked staff and team for making this happen. He deferred time to other board members. Messrs. Woolbright, Clower and Martin thanked staff and Mr. Cruz-Aedo for all they have done and their hard work. Ms. Anna Jimenez, Patricia Dominguez, Lynn Allison and Anne Bauman

Adjournment

There being no further review of items, the meeting adjourned at 9:49 a.m.

Submitted by: Dena Linnehan


Dan Leyendecker, Board Secretary

CCRTA Local Fare Review Committee

CCRTA Board Priority

Financial Transparency

Local Fare Review Committee

January 28, 2022



CCRTA Mission

CCRTA was created by the people to provide quality transportation in a responsible manner consistent with its financial resources and the diverse needs of the people.

The sustainability of our assets is essential if we are to deliver public transportation to current and future riders.



Economic Impact of Public Transportation

- More than 87% of trips on public transportation have a direct impact on the local economy, and every \$1.00 invested generates \$5.00 in economic returns.
- CCRTA has not increased fares since 2010.

Robert Saldana Will Now Provide Information on CCRTA Board's Fare Adjustment Recommendations

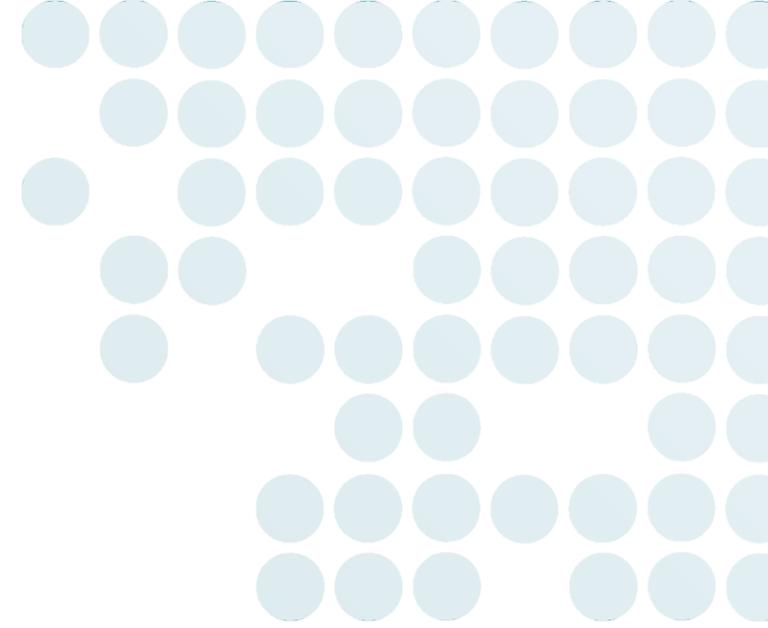


Fare Recovery Presentation

2022



CCRTA's mission



The CCRTA was created by the people to provide quality transportation in a responsible manner consistent with its financial resources and the diverse needs of the people.

Secondly, the CCRTA will also act responsibility to enhance the regional economy.



Fact: 87% of trips on public transit have a direct impact on the local economy.



maintaining public transportation

Our focus is to provide a safe, reliable and efficient transit system for the people within our Service Area.

The sustainability of our assets is essential if we are to deliver public transportation to current and future riders.



Fact: Every \$1 invested in public transportation generates \$5 in economic returns



we want to enhance the rider's experience now more than ever!

CCRTA wants to create an efficient, modern transit system that is sustainable, adaptable and that aligns with our peer agencies.

A fare restructuring is an essential first step.

Even with proposed fare increases, CCRTA will maintain fares lower than the national average.

Fact: Every \$10 million in operating investment yields \$32 million in increased business sales.



fare review process





how we gathered data

CCRTA conducted:

- Public Surveys and Outreach
- Meetings With Stakeholders
- Gathered Planning Analytics
- Completed Peer Studies

We've worked hard to garner input for CCRTA's future enhancement efforts.

CCRTA Public Outreach Events

Location	Event Date	Audience	Audience Demographic
Oveal Williams	Wednesday, October 16, 2019	26	Senior Citizens
RCAT	Thursday, October 17, 2019	0	Individuals with Disabilities
Northwest Senior Center	Friday, October 18, 2019	26	Senior Citizens
Port Ayers Transfer Station	Monday, October 21, 2019	89	Low Income
Greenwood Senior Center	Tuesday, October 22, 2019	20	Senior Citizens
Lindale Senior Center	Wednesday, October 23, 2019	27	Senior Citizens
Staples Street Transfer Station	Thursday, October 24, 2019	26	Low Income
Southside Transfer Station	Friday, October 25, 2019	21	Low Income
RSVP SCP Health Fair	Friday, October 25, 2019	50	Senior Citizens
CCRTA Customer Service Center	Monday, October 28, 2019		Low Income
Staples Street Transfer Station	Tuesday, October 29, 2019	86	Low Income
Keach Family Library	Tuesday, October 29, 2019	4	Low Income
Robstown Transfer Station	Wednesday, October 30, 2019	8	Low Income
Robstown Senior Center	Wednesday, October 30, 2019	9	Senior Citizens
Southside Transfer Station	Wednesday, November 6, 2019	16	Low Income
Routes 29F & 29SS	Thursday, November 7, 2019	18	Low Income
Routes 19G & 19M	Friday, November 8, 2019		Low Income
Veteran Fair	Friday, November 8, 2019	5	Veterans/Low Income
Staples Street Transfer Station	Monday, November 11, 2019	18	Low Income
Staples Street Center	Tuesday, November 12, 2019	11	Low Income
Jewish Community Center	Tuesday, November 12, 2019	4	Underserved Population
Southside Transfer Station	Thursday, November 14, 2019		Low Income
Robstown Housing Authority	Thursday, November 14, 2019	3	Low Income
Education Service Center, Region 2	Thursday, November 14, 2019	46	Low Income
CCISD Administrative Office	Wednesday, November 20, 2019	33	Low Income Students
West Oso Junior High School	Friday, November 22, 2019	7	Low Income Student Administration
CCRTA Board Meeting (12/4)	Wednesday, December 4, 2019	9	Individuals with Disabilities
The Deaf and Hard of Hearing Center	Saturday, December 14, 2019	1	Individuals with Disabilities
South Texas Lighthouse for the Blind	Monday, December 16, 2019	26	Individuals with Disabilities
Coastal Bend Center for Independent Living	Friday, January 17, 2020	21	Individuals with Disabilities
Youth Network Out Together (YNOT)	Saturday, February 15, 2020	8	Underserved Population
Fare Recovery Survey	Tuesday, November 12, 2019 - Wednesday, June 23, 2021	33	Various Populations
Ellis Memorial Library (Port Aransas)	Tuesday, June 8, 2021	1	Rural Communities
Total		652	
Total %			



The community spoke. **We listened.**

- Increase in Safety and Security
- Maintain, Improve and Expand Transfer Station Amenities
- Maintenance to Sustain all New Bus Shelters (300 plus)
- Future Mobility Technology for Riders
- Streetscape Improvements at Our Bus Stops and Shelters
- Continue Heightened Facility and Bus Cleaning and Maintenance Protocols
- Offer Free Fixed Route Services to Seniors over 65 years of age

Enhancing the Riders Experience even more!



background: fare history

- Only one fixed route base fare increase in 2010 from \$0.50 - \$0.75
- We subsidize around 95% of all trips
- Fare Box Recovery Rate pre COVID was 6.5%
 - Currently, it is on average 3.3%
- Compared to peers, CCRTA has one of the lowest fare recovery in the nation
- We collect on average \$0.25 per trip
- Decline in percent of expenses covered by fares

Current Reduced Fare Structure

- Reduced Fare - \$0.25
- Reduced Off-Peak - \$0.10
- Token Passes – ½ price or free
- Transfers – Good for 2 hours



how we compare with the national average & peer group



1 Most transit agencies in the U.S. have a farebox recovery ratio of 25-35%. CCRTA's peer group farebox recovery is 14.03%. CCRTA's farebox recovery ratio is **critically low at 5.99%**.

❖ **The low ratio may affect federal funding, due to being designated as “financially underperforming.”**

2 Fare adjustment practices are not aligned with transit agencies across the state and nation.

❖ **Most agencies adjust fares bi-annually.**

3 In cities with lower median income (Laredo and El Paso), base fare is \$1.50.

❖ **CCRTA base fare is \$0.75.**

City/State	Income per capita	Median Household Income	Fare
US	\$35,977	\$65,712	
Corpus Christi	\$26,979	\$55,564	\$0.75
Laredo	\$20,543	\$57,468	\$2.00
El Paso	\$22,583	\$48,542	\$1.50
Dallas	\$36,288	\$55,332	\$2.50
Houston - Local	\$33,377	\$52,450	\$1.25
San Antonio	\$26,286	\$53,751	\$1.30
Tampa -HART	\$33,116	\$57,709	\$2.00
Pensacola	\$35,108	\$52,695	\$1.75
Little Rock	\$30,899	\$54,878	\$1.35

*2019 U.S Census Bureau – Median Household Income



peer agencies

System Name	Location	Service Area Population	Service Area Square Miles	Population Density (Persons Per Sq. Mi.)	Annual Passenger Trips (Unlinked)	Farebox Recovery Ratio
 CCRTA	Corpus Christi, TX	342,412	841	407	5,231,529	5.99%
CATA	Little Rock, AR	165,264	97	1,704	2,932,319	8.52%
ECAT	Pensacola, FL	341,765	236	1,448	1,602,497	12.99%
El Metro	Laredo, TX	236,091	89	2,653	3,296,485	23.49%
HART	Tampa, FL	822,404	243	3,384	15,169,660	13.77%
Sun Metro	El Paso, TX	803,086	251	3,200	12,710,270	11.37%

** Data from 2019



how we'll get there

FLEET 
forward



**Fare
Approval**



**Maintain
Amenities**



**Route
Updates**



New Technology

Current & Proposed Fare Structure

Fare Category	Existing Fare	Final Recommendation
Regular Fixed-Route		
Base Fare	\$0.75	\$1.00
Day Pass	\$1.75	\$2.00
7-Day Pass	\$7.50	\$8.00
31-Day Pass	\$30.00	\$35.00
Transfers	FREE	-
Reduced Regular Fixed-Route - Students, People with Disabilities		
Reduced Fare (Peak Hours)	\$0.25	\$0.50
Reduced Fare (Off-Peak Hours)	\$0.10	-
Reduced Day Pass	-	\$1.00
7-Day Reduced Pass	-	\$4.00
31-Day Reduced Pass	\$11.00	\$15.00
Seniors Age 60-64	Reduced	Regular
Seniors Age 65+	Reduced	FREE
Premium		
Premium Fare	\$1.25	\$2.00
Premium Day Pass (valid on all services)	-	\$4.00
Premium 7-Day Pass (valid on all services)	-	\$16.00
Premium 31-Day Pass (valid on all services)	-	\$70.00
11-Trip Commuter Pass	\$12.50	-
Premium Reduced - Students, Seniors, People with Disabilities		
Premium Reduced Fare	\$0.25	\$1.00
Premium Reduced Day Pass (valid on all services)	-	\$2.00
Premium Reduced 7-Day Pass (valid on all services)	-	\$8.00
Premium Reduced 31-Day Pass (valid on all services)	-	\$30.00
Seniors Age 60-64	Premium Reduced	Premium
Seniors Age 65+	Premium Reduced	FREE
B-Line		
B-Line Regular Fare (trips within ADA service area)	\$1.25	\$2.00
B-Line Regular Fare + \$2.00 Surcharge (trips outside ADA service area)	\$3.25	\$4.00
B-line Regular Fare 10-Trip Pass (trips within ADA service area)	-	\$20.00
B-Line Regular Fare + Surcharge 10-Trip Pass (trips outside ADA service area)	-	\$40.00
B-Line 31-Day Pass	\$50.00	-
Other		
Eliminate Pennies	Currently accepting	Eliminate

Ridership Impact

Fare Category	Final Recommendation	Ridership Impact
Regular Fixed-Route		
Base Fare	\$1.00	850,000 - 920,000
Day Pass	\$2.00	220,000 - 238,000
7-Day Pass	\$8.00	180,000 - 204,000
31-Day Pass	\$35.00	95,000 - 138,000
Transfers	-	
Reduced Regular Fixed-Route - Students, People with Disabilities		
Reduced Fare (Peak Hours)	\$0.50	
Reduced Fare (Off-Peak Hours)	-	308,000 - 317,000
Reduced Day Pass	\$1.00	
7-Day Reduced Pass	\$4.00	
31-Day Reduced Pass	\$15.00	
Seniors Age 60-64	Regular	
Seniors Age 65+	FREE	69,000 - 71,000
Premium		
Premium Fare	\$2.00	4,300 - 4,500
Premium Day Pass (valid on all services)	\$4.00	
Premium 7-Day Pass (valid on all services)	\$16.00	
Premium 31-Day Pass (valid on all services)	\$70.00	
11-Trip Commuter Pass	-	
Premium Reduced - Students, Seniors, People with Disabilities		
Premium Reduced Fare	\$1.00	
Premium Reduced Day Pass (valid on all services)	\$2.00	
Premium Reduced 7-Day Pass (valid on all services)	\$8.00	
Premium Reduced 31-Day Pass (valid on all services)	\$30.00	
Seniors Age 60-64	Premium	
Seniors Age 65+	FREE	
B-Line		
B-Line Regular Fare (trips within ADA service area)	\$2.00	195,000 - 210,000
B-Line Regular Fare + \$2.00 Surcharge (trips outside ADA service area)	\$4.00	
B-line Regular Fare 10-Trip Pass (trips within ADA service area)	\$20.00	
B-Line Regular Fare + Surcharge 10-Trip Pass (trips outside ADA service area)	\$40.00	
B-Line Pass	-	7,500 - 9,100



community benefits



- ✓ Improved ADA compliance at bus stops
- ✓ Improved technology & communication with our ridership
- ✓ Improved amenities (buses, shelters, benches, trash receptacles)
- ✓ Reduced road congestion
- ✓ Enhanced road safety and air quality
- ✓ Economic benefits to the community



agency impact



1. Of all current revenue streams available to the CCRTA, the only direct action available to agency leadership for adjusting system revenue is a fare increase
2. Increased fares will better support the cost of operating the system while maintaining affordability
3. Possible reduction in Federal Transit Administration funding
4. CCRTA is anticipating an increase in fare revenue



approval process timeline

- 6-21-18 RCAT Committee Presentation
- 7-25-18..... RTA Administration/Operations Committee
- 8-1-18..... Public Meeting and Board Approval
- 8-1-18..... 90-Day Public Outreach and Rider Survey
- 1-8-20..... CCRTA Board Adoption of new Fare Schedule
- 1-28-22..... Present to Fare Approval Committee





Next Steps:

- ✓ 3-1-22 Develop Marketing Materials
- ✓ 4-1-22 90-Day Public Outreach Campaign
- ✓ 4-1-22 Staff training & update literature
- ✓ 7-1-22 Implement new fare structure



Recommendation

Fare Category	Final Recommendation
Regular Fixed-Route	
Base Fare	\$1.00
Day Pass	\$2.00
7-Day Pass	\$8.00
31-Day Pass	\$35.00
Transfers	-
Reduced Regular Fixed-Route - Students, People with Disabilities	
Reduced Fare (Peak Hours)	\$0.50
Reduced Fare (Off-Peak Hours)	-
Reduced Day Pass	\$1.00
7-Day Reduced Pass	\$4.00
31-Day Reduced Pass	\$15.00
Seniors Age 60-64	Regular
Seniors Age 65+	FREE
Premium	
Premium Fare	\$2.00
Premium Day Pass (valid on all services)	\$4.00
Premium 7-Day Pass (valid on all services)	\$16.00
Premium 31-Day Pass (valid on all services)	\$70.00
11-Trip Commuter Pass	-
Premium Reduced - Students, Seniors, People with Disabilities	
Premium Reduced Fare	\$1.00
Premium Reduced Day Pass (valid on all services)	\$2.00
Premium Reduced 7-Day Pass (valid on all services)	\$8.00
Premium Reduced 31-Day Pass (valid on all services)	\$30.00
Seniors Age 60-64	Premium
Seniors Age 65+	FREE
B-Line	
B-Line Regular Fare (trips within ADA service area)	\$2.00
B-Line Regular Fare + \$2.00 Surcharge (trips outside ADA service area)	\$4.00
B-line Regular Fare 10-Trip Pass (trips within ADA service area)	\$20.00
B-Line Regular Fare + Surcharge 10-Trip Pass (trips outside ADA service area)	\$40.00
B-Line 31-Day Pass	-
Other	
Eliminate Pennies	-



Questions

*On behalf of CCRTA board members and staff,
thank you for your dedication and commitment
to the communities we serve*